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Data Analytics Bootcamp

Unit 1 Homework: Kickstart My Chart

1. Given the provided data, what are three conclusions we can draw about Kickstarter campaigns?  
   1. Theatre and Music productions are the most successful fundraising categories
   2. Technology is the least successful fundraising category
   3. Great Britain has the most successful fundraising
2. What are some limitations of this dataset?
   1. Data starts in 2009 and ends in 2017
   2. No details on the type of donor
3. What are some other possible tables and/or graphs that we could create?  
   1. Success by Currency
   2. Effectiveness of Spotlight
   3. Which Categories command the biggest donation
   4. Changes in fundraising over time
   5. Analysis of accuracy of Staff Pick